

JESSICA BAILEY

DISCOVER  
YOUR  
VOICE



# YOU AS A VOICE

We are all brands, and our voice is the essence of that brand. Each of us has a unique voice, shaped by our passions, identities, and experiences. Through these elements, we uncover a deeper meaning—our voice—that we're here to share with the world.

Whether you express this voice through business, leadership, or your professional life, it's crucial to recognize that each of us has something unique to offer. This uniqueness is your brand, and it not only impacts others deeply but also brings meaning and fulfillment to your own life.

This guide is here to help you uncover and launch your brand, whether it's in business, leadership, or your career. Take time to explore each section thoughtfully—it will reveal the pieces that make up who you are and show how you can best serve the world.

# WHO ARE YOU, REALLY?

Just as our faces are unique, so are our interests, values, and passions. Each of us is uniquely designed for the mission we're here to fulfill. How well do you know yourself?

Think about these questions:

- What are three things you enjoy doing most?
- What topics or themes are you naturally drawn to?
- When you express yourself, what values or beliefs always shine through?
- What activities or conversations make you feel most alive and truly "you"?

Take a moment to reflect on what makes you feel most genuine, connected, and purposeful.

# WHAT STORY DO I CARRY?

Our stories are deeply connected to the mission we're here to fulfill. Each experience, especially the dark ones, teaches us lessons that we're meant to share with the world.

- What is your story? Take time to reflect on the journey that has brought you here, especially the darker chapters.
- You've gained wisdom from your story. What have you learned?
- What is one truth you now know about life because of what you've been through?
- Consider who you were before those experiences—and who you became after.

# OTHERS ANALYSIS OF YOU

- Name three things people have consistently complimented you ABOUT.
- Ask three people—family, friends, or colleagues—what they believe your strengths are.
- Share what you've uncovered about yourself with these people, and note their responses.

# WHO YOU ARE AT YOUR CORE?

- Is there a link between your passions, experiences, and how others see you?
- If you were to turn this identity into a brand or service, who would benefit from it?
- What roles or industries would resonate most with this vision?
- What skills do you have to support this vision, and what skills do you need to develop?
- List three people in your network who could help refine or launch this vision.
- How does your unique Voice want to impact the world?
- What opportunities or paths excite you with this new discovery?
- What one action can you take today to start bringing this vision to life?

# CONGRATULATIONS! YOU DID IT!

What you have just uncovered is your Voice. This voice is important, so don't take it for granted. Take the next steps with intention and move forward with confidence.

You've just begun your soulful path—a path that promises peace, love, and abundance. Immerse yourself fully, dig deep, and watch yourself bloom!

## BIG LOVE

JESSICA  
BAILEY TRUE  
VOICE